

Edgeworth Child Care Centre Inc.

Facebook Policy

Aim

To promote / market the centre in a 'positive light' via social media

Legislative Requirements

Education and Care Services National Law Act 2010
Education and Care Services National Regulations 2011
National Quality Standards 2011
NSW Department of Education
Privacy Act 1988 (Cth.);

Who is affected by this policy?

Educators
Staff
Child
Families
Management
Students
Volunteers

Implementation

Delegate a Facebook administrator who will ensure:

- Information published on ecc blog(s) will comply with the confidentiality policy. This applies to comments posted on all blogs, forums and social networking sites.
- Be respectful to the centre, other staff members, and families.
- Our online presence can reflect upon our curriculum & any up-coming events. Be aware that your actions captured via images, posts, or comments can reflect that of the Education and Care Service.
- Do not reference or post images of the, families and staff without written consent. In all cases, do not publish information that will breach the Confidentiality Policy.
- Respect copyright laws, and reference or cite sources appropriately. Plagiarism applies online as well.
- Any photos of the children taken at the centre or special events cannot be used.

The Approved Provider/Nominated Supervisor will ensure that this policy is maintained and implemented at all times.

Sources

Human Resources <http://humanresources.about.com> Retrieved: 29 04 15
Education and Care Services National Law Act 2010
Education and Care Services National Regulations 2011
Guide to National Quality Standards 2011
Australian Children's Education & Care Quality Authority
NSW Department of Education
Privacy Act 1998 www.privacy.gov.au Retrieved: 25 10 17
Fair Work online www.fairwork.gov.au Retrieved: 25 10 17

Review

The policy will be reviewed annually. Review will be conducted by management, employees, parents and any interested parties.

Reviewed: 25 October 2017

Date for next review: October 2018